

NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV. 1061-58213-1

DATE PRINTED 09/07/12

	Α	ND	PAGE 1
11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St F1 2	337 Summer St	Required
ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	Announcement 28 days
	USA VA 22314-3031	Boston MA 02210-1707 USA	prior notice
CONTACT	N. MCDONALD	PRODUCTBROWN/R/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO. 5015	PRODUCT 1302 CODE	

NO. WEEKS:

2

BROADCAST SCHEDULE STARTING 09/09/12 AND ENDING 09/16/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED	M-F	5	05:58A	07:00A	30S	09/10/12-09/14/12	WBZ NEWS	5	300.00	1500.00
2 LUR	M-F	10	07:00A	09:00A	30s	09/10/12-09/14/12	THE EARLY SHOW	10	100.00	1000.00
3 FIXED	M-F	5	09:00A	10:00A	30S	09/10/12-09/14/12	RACHAEL RAY	5	450.00	2250.00
4 FIXED	M-F	5	11:00A	12:00N	30S	09/10/12-09/14/12	PRICE IS RIGHT	5	990.00	4950.00
5 FIXEC	M-F	5	12:00N	12:27P	305	09/10/12-09/14/12	WB2 NEWS	5	540.00	2700.00
6 FIXED	M-F	5	12:27P	02:00P	30S	09/10/12-09/14/12	CBS SOAP ROTATION	5	495.00	2475.00
7 FIXED	M-F	5	03:00P	04:00P	305	09/10/12-09/14/12	DR. PHIL	5	600.00	3000.00
8 FIXED	M-F	5	04:00P	04:30P	30S	09/10/12-09/14/12	JUDGE JUDY	5	720.00	3600.00
9 FIXEC	M-F	5	04:30P	05:00P	30S	09/10/12-09/14/12	JUDGE JUDY	5	720.00	3600.00
10 FIXED	M-F	5	05;00P	05:30P	30S	09/10/12-09/14/12	5PM NEWS	5	855.00	4275.00
11	M-F	5	05:30P	06:00P	30S	09/10/12-09/14/12	530PM NEWS	5	945.00	4725.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





PAT CASHEN POLITICAL

AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

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1061-58213-1 **DATE PRINTED** 09/07/12

CONTRACT NO. REV.

AND PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 337 Summer St 915 King St Fl 2 Announcement 28 days Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice USA N. MCDONALD

SALESPERSON NATIONAL SALESPERSON

11548

NAME

AND

ADDRESS

CONTACT

LOCAL

USA

BROADCAST SCHEDULE STARTING 09/09/12 AND ENDING 09/16/12

AGENCY EST. NO.

NO. WEEKS:

PRODUCTBROWN/R/US SEN MA

1302

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CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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PRODUCT

CODE

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ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
12 FIXED	M-F	5	06:00P	06:30P	30S	09/10/12-09/14/12	WBZ NEWS	5	1170.00	5850.00
13 FIXED	M-Th	4	07:00P	07:28P	30S	09/10/12-09/13/12	WHEEL OF FORTUNE	4	1440.00	5760.00
14 FIXED	F	1	07:00P	08:00P	30S	09/14/12-09/14/12	PATRIOTS ALL ACCESS	1	1800.00	1800.00
15 FIXEC	M-Th	4	07:28P	07:57P	30s	09/10/12-09/13/12	JEOPARDY !	4	2250.00	9000.00
16 FIXED	M-F	5	11:35P	12:37A	30S	09/10/12-09/14/12	DAVID LETTERMAN	5	400.00	2000.00
17 FIXED	M-F	5	12:37A	01:37A	30s	09/10/12-09/14/12	LATE LATE SHOW	5	150.00	750.00
18	M-Th,Su	1 4	04:29A	05:00A	30S	09/09/12-09/09/12 09/10/12-09/13/12	WBZ NEWS	5	180.00	900.00
19 FIXEC	M-F	5	05:00A	05:56A	30S	09/10/12-09/14/12	WBZ NEWS	5	125.00	625.00
20 LUR	M-Sa Su	14	11:00P 11:00P	11:35P 11:35P	30S	09/10/12-09/16/12	WBZ NEWS	14	850.00	11900.00
21 FIXED	Sa	1	06:00A	07:00A	30S	09/15/12-09/15/12	WBZ NEWS	1	450.00	450.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** MULTI MEDIA SERVICES CORP. NAME SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 915 King St Fl 2 337 Summer St AND Announcement 28 days **ADDRESS** Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice USA IISA CONTACT N. MCDONALD PRODUCTBROWN/R/US SEN MA LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 SALESPERSON 5015 NATIONAL

NO. WEEKS:

BROADCAST SCHEDULE STARTING 09/09/12 AND ENDING 09/16/12

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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22 FIXED	Sa	1	07:00A	08:00A	308	09/15/12-09/15/12	WBZ NEWS	1	540.00	540.00
23 FIXED	Sa	1	07:00P	07:28P	30\$	09/15/12-09/15/12	WHEEL OF FORTUNE	1	630.00	630.00
24 FIXED	Sa	1	07:28P	07:56P	30\$	09/15/12-09/15/12	JEOPARDY!	1	720.00	720.00
25 FIXED	Sa	1	11:35P	12:05A	30S	09/15/12-09/15/12	THE INSIDER	1	450.00	450.00
26 FIXEC	Sa	1	05:00A	06:00A	305	09/15/12-09/15/12	WBZ NEWS	1	75.00	75.00
27 FIXED	Su	1	06:00A	07:00A	30S	09/16/12-09/16/12	WBZ NEWS	1	450.00	450.00
28 FIXEC	Su	1	07:00A	08:00A	30S	09/16/12-09/16/12	WB2 NEWS	1	540.00	540.00
29 FIXEC	Su	1	08:00A	09:00A	305	09/16/12-09/16/12	WBZ NEWS	1	675.00	675.00
30 FIXED		1		10:30A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	1800.00	1800.00
31 FIXED	Su	1	11:35P	12:00M	30s	09/16/12-09/16/12	SPORTS FINAL	1	1080.00	1080.00
32 FIXEC	Su	1	12:00M	12:30A	30S	09/16/12-09/16/12	SPORTS FINAL OT	1	630.00	630.00

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AND 11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE Required 915 King St Fl 2 337 Summer St AND Announcement 28 days **ADDRESS** Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice USA USA CONTACT N. MCDONALD PRODUCTBROWN/R/US SEN MA LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 SALESPERSON 5015 CODE NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 09/09/12 AND ENDING 09/16/12

NO. WEEKS:

2

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ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
33 FIXEC	Su	1	12:30A	01:00A	30S	09/16/12-09/16/12	TIM MCCARVER	1	270.00	270.00
34 LUR	Su	2	05:00A	06:00A	305	09/16/12-09/16/12	WBZ NEWS	2	75.00	150.00
35 FIXED	M-F	5	10:00A	11:00A	30S	09/10/12-09/14/12	LET'S MAKE A DEAL	5	810.00	4050.00
36 FIXED	M-F	5	12:27P	02:00P	30S	09/10/12-09/14/12	CBS SOAP ROTATION	5	495.00	2475.00
37 FIXED	M-F	5	02:00P	03:00P	30S	09/10/12-09/14/12	THE TALK	5	495.00	2475.00
38 LUR	Sa	1	09:00P	10:00P	30s	09/15/12-09/15/12	CRIMETIME	1	1000.00	1000.00
39 LUR	Su	1	09:00P	10:00P	30s	09/16/12-09/16/12	THE GOOD WIFE	1	4500.00	4500.00
40 LUR	M-F	4	05:00A	05:56A	30s	09/10/12-09/14/12	WBZ NEWS	4	125.00	500.00
41 LUR	M-F	4	07:00A	09:00A	30S	09/10/12-09/14/12	THE EARLY SHOW	4	100.00	400.00
42 LUR	M-F	12	06:00P	06:30P	30s	09/10/12-09/14/12	WBZ NEWS	12	300.00	3600.00

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	Α	ND	PAGE 5
11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 1055	ADVERTISER (OR AGENCY AND ADVERTISER)	Compellation Nation
NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	Cancellation Notice
AND	915 King St Fl 2	337 Summer St	Required
ADDRESS	Alexandria VA 22314-3091 USA	Boston MA 02210-1707 USA	Announcement 28 days prior notice
CONTACT	N. MCDONALD	PRODUCTBROWN/R/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO. 5015	PRODUCT 1302 CODE	
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